



MULTILINGUAL DTP & LOCALIZATION STUDIO

Every Market. Every Language. One Trusted Studio.

We help enterprise teams turn a single piece of content into dozens of publication-ready versions — one for every language and market that matters to them — without losing a word of meaning or a pixel of design.

Where global ambition meets local nuance.

15M+

WORDS PROCESSED

120K+

PAGES FORMATTED

75+

LANGUAGES SUPPORTED

99%

QA ACCURACY

WHO WE ARE

A FULL-SERVICE MULTILINGUAL CONTENT STUDIO

Super DTP started out as a desktop-publishing and typesetting practice and has grown into a full-service multilingual content studio built for the pace and complexity of enterprise localization programs. Rather than treating translation and layout as two separate vendors, we bring both disciplines together under one team, one workflow, and one point of contact — so nothing gets lost in the handoff between the words and the page they live on.

Today, that means supporting live production work across six continents and more than sixty markets, for enterprise clients who need content that reads naturally and looks right — no matter the script, the text direction, or the destination format. Every engagement runs through a structured, quality-gated production process, so what lands in your inbox is already print-ready, screen-ready, and client-ready.



TRUSTED BY GLOBAL INDUSTRY LEADERS

15M+

WORDS PROCESSED

End-to-end multilingual content handled across enterprise-scale production workflows.

120K+

PAGES FORMATTED

Production-ready layouts created with precision across print, digital, and learning formats.

75+

LANGUAGES SUPPORTED

From global business languages to complex Indic, RTL, and CJK scripts.

99%

QA ACCURACY

Multi-layer quality checks ensuring consistency and publication-ready output.

TRUSTED BY GLOBAL INDUSTRY LEADERS

CA Technologies

Cisco

General Electric

Siemens

Pfizer

Daikin

Emerson

Honda

Hospira

Medtronic

Mercedes-Benz

Rolls-Royce

Teleflex

Wyndham Hotels

MadCap Software

Microsoft

Roche

VISION

A world where language is never the barrier between good work and the people who need it — where every market gets content that feels like it was made there, not translated for it.

MISSION

To give enterprise teams one dependable partner for turning source content into publication-ready material, in any language, on any format — without sacrificing speed, accuracy, or design integrity.

WHY ENTERPRISES CHOOSE SUPERDTP

One Team, Two Disciplines

Translation and DTP sit side by side, not across a vendor handoff.

Fluent in Your Toolchain

InDesign, FrameMaker, Word, PowerPoint, Figma and more — no conversion round-trips.

Deep Fluency in Indic Complexity

10M+ words across 12+ scripts and every officially recognized Indian language.

A Partner, Not a Ticket Queue

Dedicated project manager, replies inside 24 hours, any timezone.

WHAT WE DO

Two connected disciplines, delivered as a single production workflow.

01 LOCALIZATION SERVICES



Website & Digital Localization

Corporate sites and portals adapted to read as if built locally.



Software & App Localization

Interfaces and in-app copy adapted so products feel native.



Marketing & Brand Localization

Campaigns and launch content kept on-brand in every market.



Technical Documentation

Manuals, SOPs and policy docs rendered for regulated audiences.



Multimedia & eLearning

Subtitling, dubbing and voice-over that keeps content watchable.



Localization QA & Testing

A final linguistic and functional pass before launch.

02 DESIGN & PUBLISHING SERVICES



Multilingual Typesetting

Resetting type across scripts and directions, design intent intact.



Document Formatting

Reports and collateral matched to your brand guidelines.



PDF Remediation & Accessibility

Bringing docs up to WCAG and PDF/UA standards.



Layout Recreation & File Conversion

Scans and flattened PDFs turned into clean source files.



Graphics & Presentation Localization

Charts, diagrams and decks redrawn for each language.



Translation File Engineering

Preparing source files so CAT tools work cleanly.

SOLUTIONS BUILT AROUND YOUR PROBLEM

Global Digital Presence

One localization partner for websites, storefronts and customer portals.

Indic & South Asian Language Program

Purpose-built for organizations publishing across India's languages and scripts.

Accessible Document Program

A dedicated remediation track to accessibility standard, without a rebuild.

ESG & Financial Reporting

Annual and sustainability reports with the precision finance audiences expect.

Global Product Launch Support

Software and SaaS localization synced to your release calendar.

Learning & Development Localization

Course content, LMS packages and training assets for learners worldwide.

Regulated Industry Documentation

Engineering, pharma and manufacturing docs formatted to standard.

Print & Digital Publishing

Final files delivered ready for the press, the platform, or the download button.

WE WORK INSIDE YOUR EXISTING TOOLCHAIN

InDesign

Illustrator

Acrobat

FrameMaker

Word

PowerPoint

QuarkXPress

EPUB 2/3

XML/DITA/XLIFF

IDML

Figma

SVG

GLOBAL LANGUAGE COVERAGE

From the world's most widely spoken languages to the most demanding scripts, our linguists and typesetters work in the language your audience actually reads.

120+

OFFICIAL LANGUAGES

12+

UNIQUE SCRIPTS

10M+

INDIC WORDS PROCESSED

RTL+LTR

BI-DIRECTIONAL MASTERY

Hindi	Bengali	Telugu	Tamil	Marathi	Gujarati	Urdu	Japanese
Korean	Thai	Vietnamese	Indonesian	German	French	Spanish	Italian
Portuguese	Arabic	Hebrew	Turkish	Persian	Kurdish		

A sample of the 120+ languages and scripts we support, spanning six continents and more than sixty active markets.

INDUSTRIES WE SERVE

Every sector has its own tone, terminology, and tolerance for error.



Healthcare & Life Sciences

Clinical, regulatory and patient-facing materials localized to standard.



SaaS & Technology

Product interfaces and support content adapted for each market.



E-Commerce & Retail

Catalogs and storefronts localized to convert local shoppers.



Financial Services & Fintech

Disclosures and reporting handled with regulated precision.



Manufacturing & Engineering

Technical manuals and SOPs formatted for plant floor and boardroom.



Education & eLearning

Courseware and training content adapted for learners worldwide.



Legal & Compliance

Contracts and policy documents localized with legal-grade accuracy.



Marketing & Advertising

Campaigns adapted to land with cultural nuance intact.

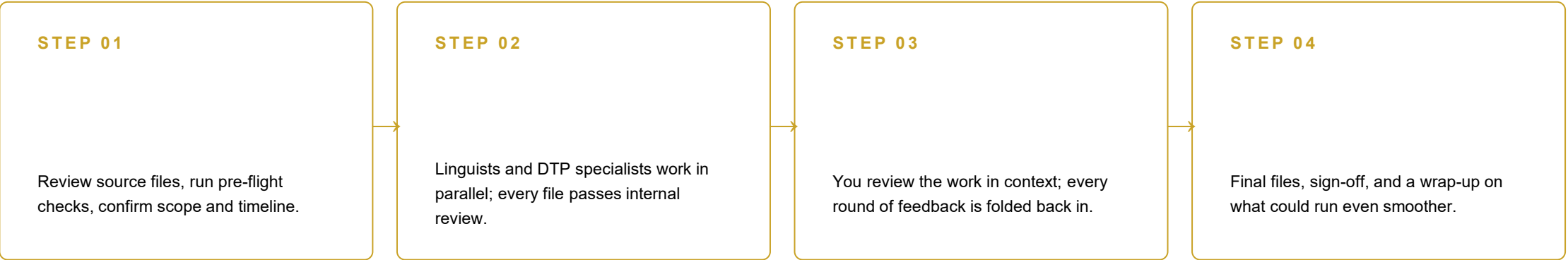


Travel & Hospitality

Guest-facing content localized for a seamless experience.

HOW WE WORK

Every engagement follows the same disciplined path — built to catch problems before they reach your desk.



DELIVERING TO 60+ MARKETS WORLDWIDE

Our teams support live client work across North America, Europe, Asia Pacific, the Middle East, and South Asia — reaching nearly every major language market on earth.

60+

MARKETS SERVED

120+

LANGUAGES

6

CONTINENTS

WHY THIS WAY OF WORKING PAYS OFF

None of this is complicated on its own. What's hard to find is a partner who does all of it, consistently, under one roof.

Meaningful Cost Efficiency

Consolidating translation, formatting and QA into one team typically cuts cost and turnaround.

One Roof, Fewer Handoffs

File prep, translation, formatting and quality review inside a single production pipeline.

Built to Scale

In-house teams sized to take on high-volume, tight-deadline programs without a drop in quality.

People First, Technology-Assisted

Human linguists and typesetters lead every project; modern tooling supports, never replaces.

SUPERDTP LABS

A specialist multilingual content studio, built for enterprise-scale localization and desktop publishing.





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CONTACT US

Let's Start the Conversation.

Send us your files, your deadline, and your target languages. We'll come back with a scope, a quote, and a plan — usually within a day.

EMAIL

dtp.bulgaria@gmail.com

PHONE

+44 20 3287 3217

RESPONSE TIME

Within 24 hours, any timezone

ENTERPRISE CLIENTS

Dedicated PM from day one

ADDRESS

30A Ivan Kalpazanov Street, Gabrovo, Bulgaria

WWW.SUPERDTP.COM

APPENDIX

Selected Work Samples.

A few pages pulled from live production files — across languages, scripts, and formats — to show the range of the work behind these numbers.

Regardless of processing stage, the objective remains the same: to ensure service reliability. The focus, however, shifts from the individual element of failure to the comprehensive service, end-user or customer. Agile monitoring supports this shift by building customer- and business-centric views (process and IT infrastructure) from top to bottom that:



Identify critical business services



Split each service into sub-processes



Map infrastructure elements to each sub-process



Create service-centric views, dashboards and alerts

When it comes to this new approach, think of it as **data served your way**, designed based on specific roles and dispersed to the appropriate staff accordingly—all in an effort to enable business service visibility, provide more reliable services and establish customer- and business-focused teams.



Independientemente de la fase de procesamiento, el objetivo sigue siendo el mismo: garantizar la fiabilidad del servicio. No obstante, el foco de atención se traslada del elemento de error individual a todo el servicio, los usuarios finales o los clientes. La monitorización ágil respalda este cambio al crear **vistas centradas en el cliente y en el negocio (el proceso y la infraestructura informática)** de forma integral que permiten lo siguiente:



Identificar servicios de negocio esenciales



Dividir cada servicio en subprocesos



Asignar los elementos de infraestructura a sus respectivos subprocesos



Crear vistas, cuadros de mandos y alertas centrados en el servicio

Con respecto a este nuevo enfoque, concébralo como una **forma personalizada de acceder a los datos**, que se basa de forma predeterminada en roles concretos y se dispersa al personal adecuado en consecuencia, todo ello con el fin de impulsar la visibilidad del servicio de negocio, ofrecer servicios más fiables y establecer equipos centrados en el cliente y en el negocio.



Efficient Outsourcing

In large capital projects, the complexity of project collaboration significantly increases. You need to effectively communicate with external contractors, the public, and other stakeholders, and you may have multiple contractors working in parallel. Under these conditions, collaborative work processes are mission-critical to success.

It can be difficult to share data with your suppliers and ensure the integrity of project information. Large file transfers and stalled reviews can slow progress, and information can get lost in the shuffle.

By implementing an advanced project information management system, your organization can realize project-wide collaborative efficiencies by allowing suppliers to directly access the documents and information that they need daily. With these systems, you can allow relevant parties to securely view or edit specific project files in your connected data environment. You can then manage the review and approval process through automated workflows.

Mit großen Kapitalprojekten nimmt auch die Komplexität der Projektzusammenarbeit erheblich zu. Sie müssen effektiv mit externen Auftragnehmern, der Öffentlichkeit und anderen Akteuren kommunizieren. Möglicherweise arbeiten sogar mehrere Auftragnehmer parallel. Unter diesen Bedingungen ist Teamarbeit erfolgsentscheidend.

Manchmal ist es schwierig, Daten für Ihre Lieferanten freizugeben und die Integrität Ihrer Projektdaten zu gewährleisten. Umfassende Dateiübertragungen und blockierte Überprüfungen können den Fortschritt verlangsamen. Oft gehen dabei Daten verloren.

Durch die Implementierung eines modernen Projektverwaltungssystems profitiert Ihr Unternehmen von projektumfassenden Effizienzgewinnen bei der Zusammenarbeit, da Lieferanten so direkt auf die Dokumente und Daten zugreifen können, die sie täglich benötigen. Mit diesen Systemen ermöglichen Sie es den beteiligten Parteien, spezifische Projektdaten in Ihrer vernetzten Datenumgebung sicher aufzurufen oder zu bearbeiten. Anschließend können Sie den Überprüfungs- und Genehmigungsprozess über automatisierte Workflows verwalten.

Introducing the Modern Software Factory

Principles for driving success

Improving how you deliver software capabilities to the business is not about moving from one fixed process to another fixed process. It is about building and planning for change throughout the software lifecycle: in other words, building a Modern Software Factory that can create, develop and deliver applications more efficiently than before. As a useful framework for building this factory, we will adopt here the four principles model offered by the sponsor of this study, CA Technologies, with the addition, discussed later in this report, of a fifth foundational layer: skills and culture.



AGILITY

The ability to adapt quickly and respond fast to new and changed demands, both upstream and downstream, is key to modern software development and delivery. As a result, several methodologies and techniques – often closely interrelated – have evolved to support this, such as DevOps, continuous delivery and agile.

As software becomes ubiquitous, it is no longer practical for it to be hand-crafted and then manually tested, implemented and maintained. The entire lifecycle from the capture and modeling of user needs onwards, needs to be as automated as possible, with consistent and standardized ways of working and, of course, standard feedback processes from users, other stakeholders and operations, to the developers.



AUTOMATION



INSIGHTS

Developers need processes in place to monitor, sense and respond effectively. Within that, they can use a variety of analytical tools to gain feedback from users and customers, improve the software, and then track the effectiveness of the changes. They include behavioral analytics and AI-related techniques such as machine learning, for example.

Historically, security testing came late in the development process. But as development becomes more automated – and with attackers also becoming ever more agile – that approach is both too expensive and far too risky. Instead, security thinking must be integral to the entire software creation, manufacturing and delivery process.



SECURITY

So, how much progress have organizations made towards implementing all of the above? In the following pages, we look at the state of play for each of these principles in turn.

현대적인 소프트웨어 팩토리 도입

성공으로 향하기 위한 원칙

비즈니스에 소프트웨어 기능을 제공하는 방식을 개선한다는 것은 하나의 고정된 프로세스에서 또 다른 고정된 프로세스로 이동한다는 의미가 아닙니다. 소프트웨어 수명 주기 전체와 변화를 구축 및 계획, 즉 애플리케이션을 본보다 더 효율적으로 제작, 개발 및 제공할 수 있는 현대적인 소프트웨어 팩토리를 구축한다는 의미입니다. 여기에서는 이러한 팩토리를 구축하는 데 유용한 프레임워크로 본 연구의 후원사인 CA Technologies가 제공한 4가지 원칙 모델을 살펴보고, 그런 다음 다섯 번째 기본 요소인 기술 및 문화에 대해 살펴보겠습니다.



민첩성

업스트림과 다운스트림 양쪽에서 새롭게 나타나는 변화하는 요구 사항에 신속하게 대응 및 대응하는 능력은 현대 소프트웨어 개발 및 제공의 핵심입니다. 그 결과, 소프트웨어 개발을 지원하기 위해 DevOps, 지속적인 제공, 애자일 등 근밀하게 상호 연계된 몇 가지 방법론과 기술이 발달했습니다.

소프트웨어가 보편화되면서 수작업으로 소프트웨어를 개발하고 테스트, 구현 및 유지하는 것은 더 이상 실용적이지 않습니다. 사용자 요구를 포착하고 모델링한 이후의 전체 수명 주기는 일관되고 표준화된 작업 방식과 사용자, 다른 이해관계자 및 운영 팀, 개발자에 대한 표준 피드백 프로세스를 통해 최대한 자동화되어야 합니다.



자동화



통찰력

개발자에게는 효과적인 모니터링, 감지 및 대응을 지원하는 프로세스가 필요합니다. 이러한 프로세스에서 개발자는 다양한 분석 도구를 사용하여 사용자와 고객으로부터 피드백을 알고 소프트웨어를 개선한 후 변경 사항의 효과를 추적할 수 있습니다. 여기에는 머신 러닝과 같은 행동 분석 및 AI 관련 기술이 포함됩니다.

지금까지 보안 테스트는 개발 프로세스의 뒷전에 있었습니다. 그러나 개발이 점점 자동화되고 공격자들이 그 어느 때보다 민첩해지면서 이러한 방식은 비용이 너무 많이 들고 위험해졌습니다. 이제 전체 소프트웨어 제작, 제조 및 제공 프로세스에서 보안을 반드시 고려해야 합니다.



보안

그렇다면 조직들은 위의 모든 사항을 얼마나 구현했을까요? 다음 페이지에서는 각 원칙에 대한 현황을 살펴보겠습니다.

Founded in 2003, HEMD is one of North America's leading vehicle guard companies. Whether you're looking for something that mounts over your existing bumper or replaces it, we're committed to offering a full line of protection products for today's trucks.

Choose the guard that fits.



HEMD's patented design allows you to choose the guard that fits your truck's bumper. The guard is designed to fit over the bumper, so you don't need to remove it. This makes installation easy and quick.

Choose the guard that works.



Flange-Mounted Tubes

The flange-mounted tubes are designed to fit over the bumper, so you don't need to remove it. This makes installation easy and quick.

No-Flange Latch

The no-flange latch is designed to fit over the bumper, so you don't need to remove it. This makes installation easy and quick.

Box Uprights

The box uprights are designed to fit over the bumper, so you don't need to remove it. This makes installation easy and quick.

Choose the guard that fits.



HEMD's patented design allows you to choose the guard that fits your truck's bumper. The guard is designed to fit over the bumper, so you don't need to remove it. This makes installation easy and quick.

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Stainless construction

HEMD's patented design allows you to choose the guard that fits your truck's bumper. The guard is designed to fit over the bumper, so you don't need to remove it. This makes installation easy and quick.



Products as strong as our word

HEMD's patented design allows you to choose the guard that fits your truck's bumper. The guard is designed to fit over the bumper, so you don't need to remove it. This makes installation easy and quick.

100 Series

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200 and 300 Series

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HILTON LONDON METROPOLE IS IN THE HEART OF THE CITY, SO YOU WON'T MISS OUT ON THE FULL ROYAL EXPERIENCE. FROM SITE SEEING OUR WORLD FAMOUS ROYAL ATTRACTIONS TO THE BEST SHOPPING OPTIONS TO TREAT YOURSELF.

- 👑 ENJOY A ROYAL TEA EXPERIENCE WITH THE QUEEN AT MADAME TUSSAUDS
- 👑 VISIT THE WORLD FAMOUS ROYAL RESIDENCY BUCKINGHAM PALACE
- 👑 PREPARE TO BE DAZZLED BY THE CROWN JEWELS IN THE TOWER OF LONDON
- 👑 TREAT YOURSELF AT THE WORLD'S MOST FAMOUS LUXURY DEPARTMENT STORE HARRODS
- 👑 EXPLORE OUR ARCHITECTURE RICH WITH HISTORY AND CULTURE






हिल्टन लंदन मेट्रोपोल शहर के केंद्र में स्थित है, ताकि आप प्रसिद्ध शाही आकर्षण देखकर पूरे शाही अनुभव का आनंद ले सकें और साथ ही, खरीददारी के विश्व-प्रसिद्ध विकल्पों से अपने लिए तोहफे खरीद सकें।

- 👑 क्वीन के साथ मगाम दुसोइस में रॉयल टी का लुत्फ उठाएं
- 👑 विश्व-प्रसिद्ध शाही निवास बकिंगम पैलेस का दौरा करें
- 👑 टॉवर ऑफ लंदन में शाही ताज के हौरों की चकाचौंध से हैरान होने के लिए तैयार रहें
- 👑 विश्व प्रसिद्ध लक्जरी डिपार्टमेंट स्टोर हैरॉड्स में पसंद की खरीददारी करें
- 👑 समृद्ध इतिहास और संस्कृति वाले हमारे भवन और इनारते देखें